

Wendy Tumminello

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Education

M.F.A., Film & Video The American University, 2000
B.S., Marketing University of Maryland, 1986

Teaching Experience

The Art Institute of Washington, Rosslyn, VA.

- Faculty, Media Arts and Animation Department, January 2001 – present
 - Teach courses in film and media arts and animation production, history and critical viewing.
 - Graduate advisor to undergraduate majors in media arts and animation program.
 - Helped develop current curriculum effective Fall 2003.

Current Courses

Screenwriting for Animation, Topics in Film, Storyboard & Animatics

Courses Previously Taught

Survey of Animation, Typography, Digital Photographic Production, Media Arts and Animation, Interface Design, Computer Concepts

Committees

Curriculum Committee, Liaison to the Art Institute of Atlanta
Technology Committee
Senior Portfolio Committee

The American University, Washington, D.C.

- Adjunct Professor, Department of Visual Media, 1999 - 2001.
- Teaching Assistant, Department of Visual Media, 1998 – 1999.
 - Teach courses in film and visual media production, history and critical viewing.
 - Participated in new faculty search for the visual media department.

Courses Taught

Producing Multimedia (designed course, 2001), Fundamentals of Multimedia
Visual Literacy, Introduction to Photography (teaching assistant)

Committees

Faculty Search Committee

Other Professional Experience

Freelance Designer, Washington D.C., 2000 – present

Develop brochures, newsletters, postcards and annual reports for clients, including the National Hispanic Association, and the Washington International School.

Producer/Designer, Philips Media, Washington D.C., 1992 – 1997

Developed multimedia CD-i and CD-ROM titles from concept through production, test, and market release. Responsibilities included developing all elements of the design and production phase from budgets and schedules to graphic look, content, storyboards, talent selection, and assembling and editing video clips.

Account Executive, Saatchi & Saatchi, New York, NY, 1988-1992
Launched multimillion-dollar television and print advertising campaigns for General Mills, Little Caesars Pizza, Proctor & Gamble and Mexico Tourism.

Honors & Awards

- 2000 Honors and Distinction, M.F.A. Program, The American University.
- 1997 Top 100 Multimedia Producers of 1997, *Video and Multimedia Producer Magazine*.
- 1996 International CD-i Award: *Mist*, Best Education title.
- 1995 International CD-i Award: MCI *Business Advantage*, Best Marketing title.
- 1995 International CD-i Award: McDonnell Douglas, *A Candid Look at Sexual Harassment*, Best Training title.

Grants

- 2000 Film grants provided for the documentary, *For the Love of Rock* by: Women in Film and Video, Los Angeles, CA
- 2001 Legacy Foundation, Washington, D.C.

Professional Memberships

- Women in Film and Video (WIFV)
- International Feature Film Project (IFP)
- International Documentary Association (IDA)
- University Film and Video Association (UFVA)

Computer Skills

- PhotoShop 7.0, Flash 5, Dreamweaver 4, Illustrator 10, Media 100, HTML, Sound Edit 16, After Effects.

References

- Mr. John Douglass
Department Chair, The American University
202-885-2045
- Dr. Patricia Aufderheide,
Professor, The American University
202-885-2069
- Dr. Bette Jean Bullert, Ph.D., M. Litt. (Oxon)
Professor, The American University, 1997-1999
206-932-8973

Publications

Tumminello, W. (in progress). *Storyboard Techniques*. New York: Delmar Publishing/ Thomson Learning.

Film and Video Programs

Producer/Writer/Director, *For the Love of Rock*, 2001

A documentary film features the Indigo Girls, Jane Siberry, Melissa Ferrick and Kate Schellenbach of Luscious Jackson.

Film Festivals

- London Film Festival; London, England
- Mardi Gras Film Festival; Sydney, Australia
- Austin Film Festival, Austin, TX
- Philadelphia Film Festival, Philadelphia, PA
- NXNW Film Festival; Toronto, Canada
- Reel Affirmations Film Festival; Washington, D.C.

Producer/Director/Writer, *ShowMaster Infomercial*, 1993

A 10-minute infomercial for Philips Media.

Producer, *Baby Animal Tales*, 1994

Produced in association with the Discovery Channel, *Baby Animal Tales* highlights young animals in nursery habitats.

Co-Producer/Writer/Director, *Terry Williams Agency*, 1992

An award video that chronicles the professional life of Terry Williams, owner of the Terry Williams Public Relations Agency.

Training and Marketing Titles

Producer/Designer, *McDonnell Douglas: A Candid Look at Sexual Harassment*, 1996

A highly interactive disc developed for employees that discusses sexual harassment in a candid, open forum.

Producer/Designer, *MCI: Business Advantage/networkMCI*, 1994

A high-end application with approximately 45 minutes of digital video, television commercials, 3-D animations, an original music score and customer testimonials.

Education Titles

Producer/Writer/Designer, *Taste of the Classics, Tropical Sweets*, 1997

An interactive classical music program for kids.

Producer/Designer, *MIST: Activities in Physical & Life Science*, 1995

The award winning MIST program is a six-disc set that allows students to experience science first-hand through multimedia and interactivity.

Assistant Producer/Writer, *Manatees: The Last Generation?* 1993

An interactive, touch screen exhibit featured at Sea World of Florida. Kiosks are positioned throughout the exhibit so visitors can ask, and have answered, questions about manatees, and view information segments accessed from various menus.

Assistant Producer/Writer, *Shark Alert*, 1993

An interactive program exploring the behavior and diversity of sharks.

Websites

Producer, *loveofrock.com*, 2001

Producer/Designer, *philipsmedia.com/consumer*, 1996

Producer/Designer/Writer, *philipsmedia.com/systems*, 1996