# The Art Institute of Washington® Course Syllabus

**Course Title:** Storyboard and Animatics

Course Code: CA101

Pre-Requisite: CA 102, ART 211, P 104

**Course Description:** This course examines and breaks down the necessary tasks in the pre-production stage in the creation of graphics, animation, and special effects in film and video. Students produce treatments and storyboard descriptions, as well as create images for storyboards. Animatics are produced combining the written and visual into presentation formats.

## **Course Competencies:**

Upon completion of this course, the students will be able to:

- Conceive and construct logical narrative.
- Create easy to follow visual sequences as storyboards from short scripts.
- Understand and use industrial consistent terminology and visual convention for storyboarding.
- Understand the process of creating an animatic from a storyboard and voice track.
- Design style guides for original animated characters.

## **Text and References:**

## **Required Text:**

Begleiter, Marcie: From Word To Image

Course Length: 11 Weeks

**Contact Hours:** 66

Credit Value: 4

### **Students with Disabilities:**

It is AiW's policy to not discriminate against qualified students with documented disabilities in its educational programs. If you have a disability-related need for modifications in this class, contact your instructor and a school counselor (located in the Student Services Office). Instructors should be notified during the first week of classes. You may refer to the Non discrimination Policy on the Enrollment Agreement Form for the complete policy.

## **Attendance Policy:**

It is the goal of this policy to improve the academic performance of students in the classroom by stressing the importance of course attendance and reinforcing the work ready expectations of employers for employee attendance.

- 1. Students are required to attend all class meetings, to arrive on time, and to stay for the duration of the class.
- 2. Students arriving thirty minutes or more late will be marked absent.
- 3. Tardiness (10 + minutes) will be recorded and will affect student participation grades. Students who leave before the class is over without the approval of the instructor will be marked absent.
- 4. Students who accumulate three absences in a course will be dropped from and a grade of FS (failed suspended) will be recorded for the course.
- 5. There are no excused absences.

#### **Student Conduct Policy:**

The Art Institute of Washington expects its students and employees to conduct themselves in a professional manner at all times. In addition, the Art Institute has a strict policy that disallows sexual harassment of either students or its employees. All students or employees are encouraged to report any professional or sexual misconduct to the Director of Student Services.

### **Grading Scale:**

A	100 to 92
A-	91.9 to 90
B+	89.9 to 88
В	87.9 to 82
B-	81.9 to 80
C+	79.9 to 78
C	77.9 to 72
C-	71.9 to 70

D+ 69.9 to 67 D 66.9 to 60 F 59.9 and below

# The Art Institute of Washington® Course Syllabus

Course Code/Section: CA101 Section A

Session/Year: Fall 2002

Meeting Days: Tuesday: 12:30-4:20

Thursday: 12:30-2:20

**Instructor:** Wendy Tumminello

Email: wt311@fac.aii.edu

voice mail: 703-358-9550 ext: 7721

Office Hours: Monday 10:00-12:00

**Estimated Homework Hours:** 4-5 per week

## **Department Criteria:**

70% projects, 10% quizzes, 20% participation

### **Class Policies:**

- Attend every class, bring a pencil and paper to take notes, turn in all assignments on time, and take notes while watching films.
- Late work will result in the reduction of one letter grade for each class an assignment is late. After three weeks student will receive and automatic F. No exceptions.
- Makeup work will be assigned only after meeting with the instructor.
- Students are expected to turn in original work. Plagiarized work will receive a permanent F grade.
- Students are expected to participate in class discussions, demonstrations, and to give oral presentations that accompany their projects.
- Use of devices such as phones, headphones, calculators, etc. Will not be permitted during class time or designated class lab time.

• Student is responsible for obtaining notes for any missed classes, and getting assignments to me on time.

### **Materials**

24" x 36" black mat board 2 sharpie pens, or a Rapidograph pen with different tip sizes (or) Set of Staedtler (.01, 03, 05, 07) markers Set of 12 cool gray markers Set of 12 color markers 48 – color pencil set

4B, H, 4H pencils sketch pad rulers, templates, T-square, etc. rubber cement, masking tape white out X-acto knife, scissors

### **Student Evaluation/Methods of Assessment:**

Projects with specific guidelines that include the tools and techniques will be assigned. Projects will be graded on the following criteria: demonstrating mastery of tools and techniques, precision, communication of desired message via imagery.

## Late Assignments:

Late Assignments will be reduced one letter grade each week the assignment is late.

## **Class Participation and Progress in the Class:**

You will be graded on your work process as well as projects you turn in. You will receive a satisfactory mark for each class session where you are working on the assigned problem for the class period, or until you have achieved the class objective for that day.

Hourly Lesson Plan

Hourly Les	Lecture	Lab/ Activities	Homework Due Following Week	Reading
Week 1	What are Storyboards? The Human Form	Human form Exercises		Begleiter, 1-11 Begleiter, 167- 180
Week 2	Types of Storyboards Materials  What are Animatics?	Framing Exercises	Figure Notation Worksheet Due 10/17/02	Begleiter, 12-52
Week 3	Shot Lists and Diagramming(Tues) Framing (Thursday)	Assign Commercial Storyboard & Animatic		Begleiter 55-82
Week 4	Composition Depth of field lighting  Aspect Ratio	Assign Action Scene Final Project Assigned for Storyboard and Animatic	Shot List/Diagram Worksheet Due (10/29/02) Framing Worksheet Due 10/31/02)	Begleiter 125-133 Begleiter 85-105
Week 5	Composition Strategies  Balance Texture  Animatics and Voice Track	Composition Worksheet	Commercial Storyboard Due 4 - Color/Mounted (11/7/02) Action Scene Due(11/5/02)	Begleiter 134-143

Week 6	Perspective Concept Illustrations	Assign Perspective Worksheet	Commercial Animatic1 Due: 11/12/02  Composition Worksheet Due 11/14/02	Begleiter 145- 165
Week 7	Extended Frames  Animatic and Sound Effects	Assign Extended Worksheet	Perspective Worksheet Due11/19/02 Thumbnails Due for Final 11/21/02	Begleiter 127-123
Week 8	Music Videos/Soaps  Thanksgiving Holiday Thursday		Extended Worksheet Due 11/26/02	
Week 9	Storyboard Case Studies		Final Project Roughs Due 12/5/02 Animatic Rough Due 12/3/02	
Week 10	Work Week		Concept Illustrations Due	
Week 11	Workday Final Presentations		Final Storyboard Due 12/19/02  Due Final Animatic Due: 12/17/02	